

AGENTIC DECISION LAYER · CONSUMER GOODS SUPPLY CHAINS

Your supply chain shouldn't run on meetings.

ZeroMan.ai is the governed decision layer above the systems you already run — sensing change, reasoning across functions, optimizing feasible scenarios, applying your decision rights, preparing execution through your existing ERP and planning stack, and learning from every outcome.

OPERATOR THESIS

Enterprises have systems of record and planning modules. The missing layer is the one that coordinates what should happen **next** — continuously, across functions, under explicit governance.

WHY IT MATTERS

- Fragmented systems force people to reconcile demand, supply, inventory, production, and finance by hand.
- Exceptions still travel through spreadsheets, meetings, and escalations — long after the moment to act.
- Leaders need a control surface for policy, approvals, and trade-offs — not another dashboard.

SIX-STAGE DECISION LOOP

- 01 Sense** Detect the signal
- 02 Decide** Open the decision, map state
- 03 Optimize** Compare feasible scenarios
- 04 Govern** Apply decision rights
- 05 Execute** Prepare action in your systems
- 06 Learn** Close the loop on outcome

THE FIRST LOOP — REPLENISHMENT EXCEPTIONS (ILLUSTRATIVE)

A shortage signal on a priority SKU family opens a decision: three feasible responses are generated and compared on service, cost, inventory, and risk; the expedite crosses a cost threshold, so approval routes to the supply chain director with a one-page decision memo — minutes after the signal, not Thursday's meeting.

- L2** default autonomy: prepare, then approve
- 3** scenarios, trade-offs explained
- 100%** decisions logged with audit trail

90-DAY DESIGN PARTNERSHIP

<p>01</p> <p>Map decision loops</p> <p>Priority loops, exception types, systems, constraints, decision owners.</p>	<p>02</p> <p>Model the twin</p> <p>Entities, state, constraints, KPIs, policies, scenario inputs.</p>	<p>03</p> <p>Govern autonomy</p> <p>Decision rights, thresholds, audit expectations, override paths.</p>	<p>04</p> <p>Shape the pilot</p> <p>Target architecture, integration plan, backlog, success measures.</p>
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Loop Zero — our AI onboarding agent — runs the connection, data mapping, and governance setup; your team approves. Agent-led, read-only first, never consultancy-dependent.

FOUNDER

Kaan Porsuk — Senior Director, Supply Chain Europe at adidas; Head of Direct Fulfilment Europe at Amazon; doctoral research on managerial delegation to AI.

BEST-FIT CONVERSATIONS

Consumer-goods supply chain, planning, and operations leaders · CIOs and transformation leaders · enterprise AI investors and technology partners.

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